Title of the course: **History of globalization**

Course ID: VE-GMT001

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<thead>
<tr>
<th>Level of education:</th>
<th>Erasmus</th>
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<tbody>
<tr>
<td>Professor's name:</td>
<td>Dr. Annamária ARTNER</td>
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<tr>
<td>Academic title:</td>
<td>C.Sc., habilitated college professor</td>
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Academic semester: Fall

Hours per semester: 30

Credits: 4

Exam: presentation or essay

Pre-requisites: –

Aims of the course

The course is to provide information about the historical process of the globalization of production. We examine the evolution of the world economy since the end of the 19th century to the present. We analyze how the development of production forces has required the internationalization of trade and production and vice versa. The driving forces and effects of the globalization of capital, the logic of profit motive and the contradictions in the capitalist economy and society will be discussed as well. The students will have the possibility to study cyclical character of the capitalist reproduction on national and international level and the role and place of the wage labor in the profit motivated market economy. The features of the present stage of globalization will be examined via critical analysis of documentary films.

Course outline

2. The problems of the gold standard. Free trade versus protectionism.
4. The first global crisis. The world war and restructuring of the economy.
5. Reconstruction of East and West and the developing countries.
8. The end of Breton Woods. Reasons and consequences.
10. Regionalization. Regional integrations on the world and in Europe.
12. The era of globalization. Foreign direct investments and transnational corporation. Lobbies and institutions.
15. Summary and consultation.

Requirements and assessment

Participation in seminars, which counts as 30 percent of the final grade. An essay assignment, a paper of approximately 1500 words (3-5 pages) on one out of a set of topics – 40 percent of the final grade. A ppt-presentation of 10-15 minutes on the basis of the essay - 30 percent of the final grade. Both have to be fulfilled until the day of the last seminar which is the day of all presentations.

Format of the essay: Name, Title, no cover page, no pictures! Diagrams are possible. Times New Roman, 12p, Simple line

Recommended topics for essay:

- Historical development of globalization since 1870
- Different interests in globalization of trade, money and labour.
- Hierarchy in globalization – the historically changing role of the United States.
- Place of Latin-America in the modern world of globalization.
- Different models of modernization on the way to globalization: planned economy vs. market-economy.
- Rise of China.

Grades:

5 – excellent (91-100%)
4 – good (75-90%)
3 – medium (61-74%)
2 – sufficient (51-60%)
1 – insufficient/failed (0-50%)

Readings

Jeffry Frieden, Global Capitalism: Its Fall and Rise in the Twentieth Century (New York: W. W. Norton, 2006)

Outlines (ppt) and extracts available on ILIAS.